



IN PARTNERSHIP WITH



The National Council of Negro Women recognized National Women and Girls HIV/AIDS Awareness Day on March 10th and we asked: *"What will you do?"* and many of you responded to our call for action with *"What can I do?"* The answer is simple, *"become an HIV/AIDS Champion in your section and in your community."*

Here are some suggestions, from the very simple to the more elaborate:

- Email blast campaign - I can send you HIV Fact sheets to share with members
- Post card mailing campaign - I can send you hard post cards to mail to members
- Attend a HIV 101 training session and then train your membership within 30 days
- Arrange for your organization to have a HIV 101 training session
- Host 5-8 HIV/AIDS SOS training sessions for collegiate and youth sections
- Put our logo and link to HIV/AIDS info on your website and emails
- Sponsor an awareness event such as "Rock the Red Pumps"
- Solicit local press to air or publish HIV PSA's on TV, Radio, and on News Print
- Social media blitz to membership, family, and friends using Facebook, twitter,...
- Organize an HIV testing event for June 27th
- We can link Nationally to an event that you are already planning

As the new Act Against AIDS Leadership Initiative (AAALI) Project Coordinator, I would like to provide NCNW's State Conveners, Presidents, and Chairs with the training, tools, and assistance necessary to create successful programming in your state, section, and community.

I am available, and I look forward to working closely with each of you to reach our goal of developing at least 25 HIV/AIDS Champions by July 31, 2011. All NCNW HIV/AIDS Champions will be recognized in our Sisters Newsletter and honored at our Biennial National Convention.

Are you up for the challenge?

Please contact me directly for more detailed information.

Thank you,

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