



25th Anniversary
National Council of Negro Women
BLACK FAMILY REUNION CELEBRATION

Sponsorship Opportunities

ONE DAY MEGA FESTIVAL
Saturday, September 11, 2010
National Mall – Washington, DC

TITLE SPONSOR **\$100,000.00**

- Your company name and logo in the event title
- Recognition on all advertising as title sponsor (radio, TV, print)
- Exclusive radio/television advertising schedule
- Logo, name and URL link on the NCNW website
- Opportunity to address the concert crowd
- Other opportunities to be negotiated

DR. HEIGHT TRIBUTE CONCERT (Co-Sponsors) **\$ 75,000.00 each**

- You company name and logo displayed on main stage concert banner & jumbotron
- Recognition as the official concert sponsor in all advertising (radio, TV, print)
- Recognition from the main stage and opportunity to make remarks
- Exclusive radio schedule
- Talent trade opportunities possible

VIP GALA CEREMONY AND RECEPTION **\$ 20,000.00**

- Recognition as the official Gala sponsor on all print advertising
- Logo, name and URL link on the NCNW website
- Opportunity to deliver greetings during the Gala program
- Photo opportunities with celebrity guests and hosts
- Opportunity to display or distribute product samples at reception

ECUMENICAL PRAYER BREAKFAST **\$ 20,000.00**

- Recognition as the official Ecumenical Prayer Breakfast sponsor on all advertising
- Opportunity to deliver greetings during the Prayer Breakfast program
- Logo, name and URL link on the NCNW website
- Opportunity to display or distribute products samples at Prayer Breakfast
- Photo opportunities with celebrity guests and hosts



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**OFFICIAL 25TH ANNIVERSARY T-SHIRT AND
GIVEAWAY BAG SPONSOR**

\$ 20,000.00

- Company name and logo printed on the back of 1000 tee shirts and on 10,000 gift bags
- Company name and logo print
- Logo, name and URL link on the NCNW website

PAVILION PROGRAM SPONSOR

- Your company name on the official pavilion banner
- Specific themed pavilion 60'X 60' plus radio schedule
- Specific themed pavilion 40'X 40'
- Co-sponsor of pavilion
- Logo, name and URL link on the NCNW website
- Recognition as a sponsor in designated press and promotional materials
- On site opportunities for brand building and product sampling

\$ 30,000.00

\$ 25,000.00

\$ 15,000.00

Product Promotions Exhibitions

\$ 10,000.00

- Exclusive Product give away opportunity (20'X 20') space
- Logo, name and URL link on the NCNW website
- Recognition as a sponsor in designated press and promotional materials

MESSAGE BOARD SPONSOR (or Promotional Corporate Sponsor)

\$ 10,000.00

- Opportunity to run a pre-produced 30-60 second Public Service Announcement (PSA) on the outdoor jumbotron
- PSA (provided by sponsor) will run three or more times during Tribute Concert
- Logo, name and URL link on the NCNW website

Contributor

\$ 5,000.00

- Product give away opportunity (10'x10') space
- Logo, name and URL link on NCNW website